

2013/14



AUSTRALIAN
CAFE INDUSTRY
DIRECTORY

MEDIA KIT

DISTRIBUTED
FREE
TO OVER
15,000
CAFE BUSINESSES

FEATURED IN CAFE CULTURE MAGAZINE ISSUE 33 **JULY 2013**

THE ANNUAL GUIDE

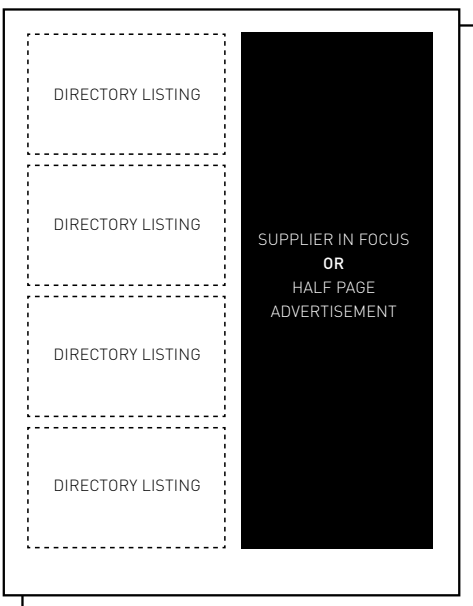
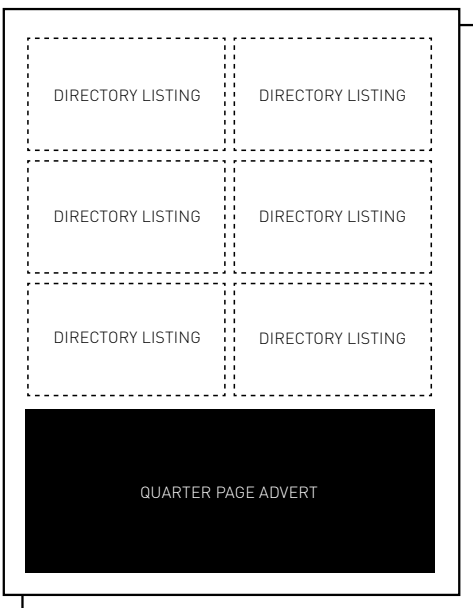
DESIGNED TO ATTRACT BUSINESS DIRECTLY FROM
THE CAFÉ DECISION MAKERS...



2013/14



AUSTRALIAN CAFE INDUSTRY DIRECTORY



Release date: Café Culture Issue 33 – July 2013

Directory Listing Includes: Company logo, 100 words describing your business/product, business contact details.

NOTE: Suppliers will be listed by category

THE CAFE DIRECTORY.

- ▶ **Bumper Annual Issue**
- ▶ Distributed to **15,000** café related businesses Australia-wide.
- ▶ An excellent resource of **products and services** directly related to the café supply chain.
- ▶ **Easy access** to quality products and services that will assist in simplifying daily purchasing decisions.
- ▶ **Improving** the business lives of café owners.
- ▶ Café Culture **website directory** annual listing.

▶ **COVER ALL YOUR BASES
REACH ALL THE RIGHT PEOPLE**



BOOK YOUR SPACE NOW

COMPANY DETAILS

First Name: _____

Surname: _____

Company Name: _____

Street: _____

Town: _____ State: _____

Postcode: _____

Telephone: () _____ Fax: () _____

Email: _____

Website: _____

CATEGORIES

Please tick the category (ONE BOX ONLY) you wish to be listed under:

- | | |
|---|---|
| <input type="checkbox"/> Food (Dairy, Bakery - Cakes, Biscuits, Food Service) | |
| <input type="checkbox"/> Beverage (Coffee, Tea, Milk, Alcohol/Liquor) | |
| <input type="checkbox"/> Packaging | <input type="checkbox"/> Machinery & Maintenance |
| <input type="checkbox"/> Equipment & Supplies | <input type="checkbox"/> Professional Business Services |
| <input type="checkbox"/> Training & Education | <input type="checkbox"/> Technology |
| <input type="checkbox"/> Green Bean Suppliers | <input type="checkbox"/> Distributors |

COSTS

Please select your advert type:

- Directory Listing \$400 +GST
 Quarter Page Advert \$1,000 + GST
 Half Page Advertisement or Supplier in Focus \$2,500 +GST
 Full Page Advertisement \$3,695 +GST

PAYMENT OPTIONS

Value: \$ _____ +GST

PAYMENT BY CREDIT CARD: Visa Mastercard Amex

Name on card: _____

Card Number _____ Exp: ____ / ____

Signature: _____

DIRECT DEBIT BANKING DETAILS:

Account Name: Kiss Marketing Pty Ltd
Bank of Queensland BSB: 124001 Acc No: 2059 1938
Swift Code: QBANAU4B

**TO BOOK YOUR SPACE PLEASE COMPLETE DETAILS ABOVE AND RETURN BY:
FAX (02) 6583 7169 EMAIL ROB@CAFECULTURE.COM**