



2014/15



AUSTRALIAN CAFE SUPPLIER DIRECTORY

MEDIA KIT

THE ANNUAL GUIDE

DESIGNED TO ATTRACT BUSINESS DIRECTLY FROM
THE CAFÉ DECISION MAKERS...

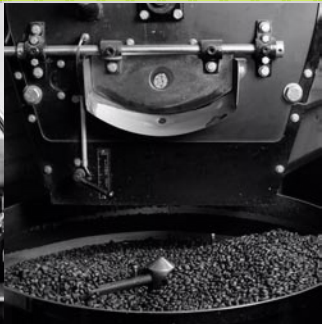
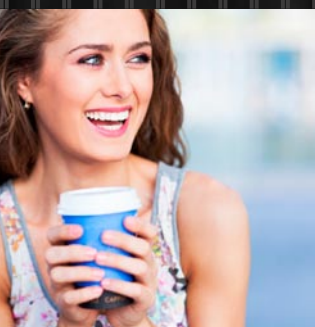
DISTRIBUTED
TO OVER
15,000
CAFE BUSINESSES

CAFE
culture.

MAGAZINE

FEATURED IN CAFE CULTURE MAGAZINE
ISSUE 36 JULY 2014

www.cafeculture.com





2014/15



AUSTRALIAN CAFE SUPPLIER DIRECTORY

Release date: Café Culture Issue 36 – JULY 2014

Directory Listing Includes: Company logo, 100 words describing your business/product, business contact details.

NOTE: Suppliers will be listed by category/alphabetically

Part of our annual flagship issue of **Cafe Culture Magazine**, the Cafe Supplier Directory is distributed, to over 15,000 cafe businesses nationwide. Created specifically for the Australian Cafe owners and franchise chain store managers to source their suppliers. As well as this, the printed version of the directory is readily available on the Cafe Culture website.

CONNECT DIRECTLY WITH THE DECISION MAKERS

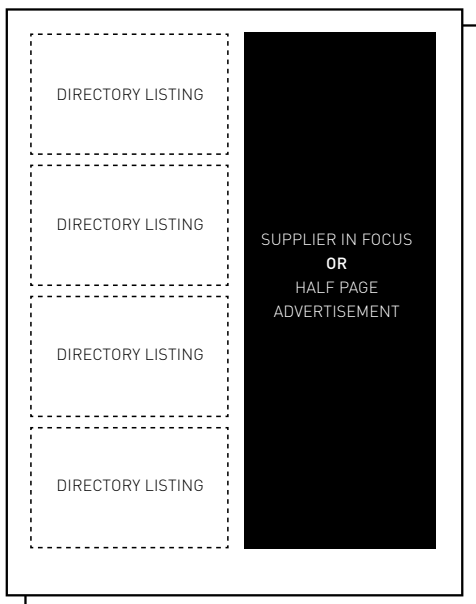
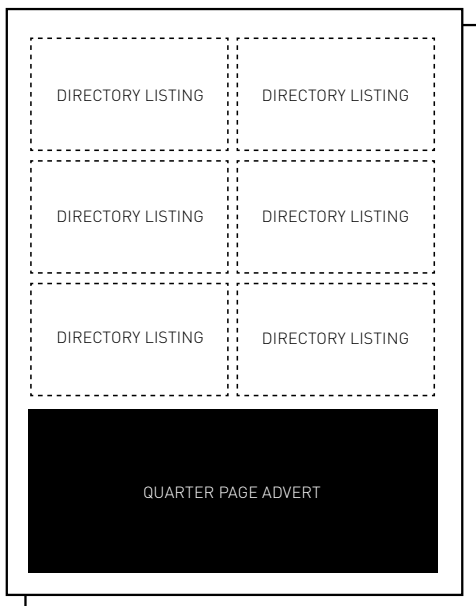


The Australian cafe market is made up of:

- 200+ coffee franchise chains
- 600 coffee roasters
- 30,000+ end user customers.
- There are more than 150,000 coffee service points across the full food service market.

THE CAFE SUPPLIER DIRECTORY.

- **Bumper Annual Issue**
- Distributed to **15,000** café related businesses Australia-wide.
- An excellent resource of **products and services** directly related to the café industry.
- **Easy access** to quality products and services that will assist in simplifying daily purchasing decisions.
- **Improving** the business lives of café owners.
- Café Culture **website directory** annual listing and feature in online flipbook magazine.



CAB AUDIT SINCE SEPTEMBER 2013



CIRCULATIONS
AUDIT BOARD

Average Net Distribution
12,416

BOOK YOUR SPACE **NOW**

COMPANY DETAILS

First Name: _____

Surname: _____

Company Name: _____

Street: _____

Town: _____ State: _____

Postcode: _____

Telephone: () _____ Fax: () _____

Email: _____

Website: _____

CATEGORIES

Please tick the category (ONE BOX ONLY) you wish to be listed under:

- | | |
|---|---|
| <input type="checkbox"/> Food (Dairy, Bakery - Cakes, Biscuits, Food Service) | |
| <input type="checkbox"/> Beverage (Coffee, Tea, Milk, Alcohol/Liquor) | |
| <input type="checkbox"/> Packaging | <input type="checkbox"/> Machinery & Maintenance |
| <input type="checkbox"/> Equipment & Supplies | <input type="checkbox"/> Professional Business Services |
| <input type="checkbox"/> Training & Education | <input type="checkbox"/> Technology |
| <input type="checkbox"/> Green Bean Suppliers | <input type="checkbox"/> Distributors |

COSTS

Please select your advert type:

- ☐ Directory Listing \$400 +GST (Print and Online)
- ☐ Quarter Page Advertisement \$1,000 + GST
- ☐ Half Page Advertisement or Supplier in Focus \$2,500 +GST
- ☐ Full Page Advertisement \$3,695 +GST
- ☐ Double Page Advertisement/Advertorial \$5,500 +GST

PAYMENT OPTIONS

Value: \$_____ +GST

PAYMENT BY CREDIT CARD: ☐ Visa ☐ Mastercard ☐ Amex

Name on card: _____

Card Number _____ Exp: __ / __

Signature: _____

DIRECT DEBIT BANKING DETAILS:

Account Name: Cafe Culture International Pty Ltd
St George Bank BSB: 112879 Acc No: 486 185 374
Swift Code: SGBLAU2S

**TO BOOK YOUR SPACE PLEASE COMPLETE DETAILS ABOVE AND RETURN BY:
FAX (02) 6583 7169 EMAIL ROBERT@CAFECULTURE.COM**