

#### CAFE OWNERS BARISTAS

## **CAFÉ IS A COMMUNITY** Be an active part of your café future

THE CAFÉ OWNERS AND BARISTA ASSOCIATION OF AUSTRALIA (COBAA)

LAUNCHED IN FEBRUARY 2014 AS AN INDUSTRY BODY TO REPRESENT THE INTERESTS OF INDEPENDENT CAFES AND FRANCHISED CAFES THROUGHOUT AUSTRALIA.



#### WHY SHOULD I JOIN COBAA?

As a valued member of COBAA you will be part of a larger community of café owners whom, like yourself, wish for improved industry communication, focused small business cafe services as well as up to date café owner and barista news and information.

Café owner & barista focused, COBAA will harness the collective strength of its café member base to drive change, to assist café owners and baristas in seeking improved leases, financial services, effective low cost job placement and café insurance services. This industry body plans to meet local café needs via working directly with other associations, key café suppliers, distributors, franchised operators, café

events, media and the financial services sector to provide Australian cafés with real benefits.

COBAA members can rely on the Association to provide current information on the trends and changes within the cafe industry and to represent their position in times of concern. The Association is currently devising a new set of business awareness services for cafes and baristas that will be offered to all sectors of the café industry.

COBAA Directorship subscribes to a Code of Ethics requiring them to uphold professional standards of representation and has many leading café figures that will assist in shaping the Australian café market in 2014.

#### WHAT ARE THE MAIN BENEFITS OF JOINING COBAA AND WHICH MEMBERSHIP LEVEL BEST SUITS YOU?



#### Barista PA \$39

Ideal entry level COBAA provides membership benefits includina:

- The opportunity to job search café industry positions as advertised.
- Stay well informed about the café industry, trends and coffee events
- · Regular eNewsletters, social media feeds and our events updates

#### Café Owner PA \$49

In addition to the Barista level entry this membership provides extended access to COBAA Networks and member support services:

- Your business can advertise café positions vacant to a captive pool of café industry professionals
- Stay well informed about the café industry, trends and coffee events
- · Regular eNewsletters, social media feeds and our events updates
- · Access to supplier discounts

#### Individual Memberships PA \$59

Ideal for corporate employees, coffee supplier staff, sales reps, coffee roasters and their family and

· Regular eNewsletters, social media feeds and our events updates

# How to join



### COMPLETE THIS FORM AND SEND TO:

FAX: (02) 6583 7169 POST: COBAA PO BOX 58 POTTS POINT 1335 EMAIL: ENQUIRIES@COBAA.COM.AU

COMPANY DETAILS	
Company Name:	
	State: Postcode:
	Fax: ( )
-	
	Surname:
	Facebook Name:
	Mobile:
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	Surname:
	Facebook Name:
	Mobile:
Accounting Contact	
First Name:	Surname:
-	egular eNewsletters and event updates please circle Yes / no
Do you have any other special requi	irements?
COBAA MEMBERSHIP	PAYMENT OPTIONS Total Value: \$
	PAYMENT OPTIONS Total Value: \$  Payment by credit card: □ Visa □ Mastercard □ Amex
PLEASE TICK	
PLEASE TICK  ☐ Barista PA \$39	Payment by credit card: ☐ Visa ☐ Mastercard ☐ Amex
PLEASE TICK  ☐ Barista PA \$39	Payment by credit card: ☐ Visa ☐ Mastercard ☐ Amex  Name on card:
PA \$39  ☐ Café Owners	Payment by credit card: □ Visa □ Mastercard □ Amex  Name on card:  Card Number:

Account Name: COBAA – Café Owners and Barista Association Australia Commonwealth Bank Of Australia

BSB: 062014 Acc No: 10561944